

Press Release

FOR IMMEDIATE RELEASE

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Lumetta, Inc. is Pleased to Add the Task Collection to Its Product Portfolio

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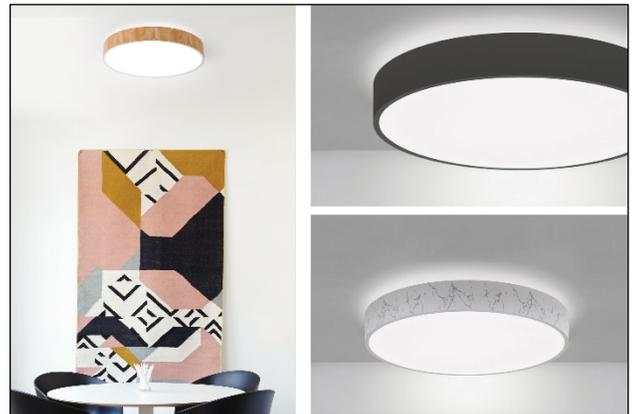
Lumetta, Inc., a U.S. based leading provider of custom-designed, decorative, commercial lighting solutions, announces the addition of the Task Collection to its collection of products. The contemporary lighting solution offers strong illumination and even distribution of light, which eases eye strain and makes for a more pleasant work environment. With its classic shape and proportions, the series looks expensive but is surprisingly affordable. It's functional and fashionable and widely used for general lighting applications, contributing better light to perform tasks.

"We are pleased to announce the release of our new Task Collection fixtures. This addition to our lighting portfolio adds superior value-engineering and energy-efficiency, while boosting overall comfort, health and productivity at a truly affordable price point," states President and Founder, Bill Prichett.

The two progressive, value-engineered surface mounts have a distinctly modern flair and are aptly named Stark and Muse. Both are available in two durable frame finishes, black or white, with Stark available as a single surface, single finish fixture. Muse can be ordered in three exclusive designer shade wrap options: Chevron, Marble and Squiggle. The fixtures are offered with up/down lighting and meet all utility and design requirements.

Size: 24" OD x 4" H, Strong task lighting at 6800 lumens, 80W.

Bowen Wheatley, Lumetta's Product Design Lead, noted, "The right kind of lighting can improve our reading ability, create a more noticeable difference in colors and prevent eye strain. Our new Task Collection makes reading, writing, working, and day-to-day life easier. The high-efficiency LED lighting also improves energy efficiency and reduces waste for a cleaner environment."



Lumetta's new Task Collection lighting solutions are available in up/down lighting surface mounts: Stark—as black or white luminaires or Muse—with three exclusive designer shade wrap options: Chevron, Marble and Squiggle.

About Lumetta:

Established in 1992 and specializing in custom-designed commercial lighting, Lumetta is a national leader in the design, manufacturing, and distribution of innovative, high-quality, decorative lighting solutions for commercial applications.

Our team of lighting engineers and design experts work with professionals in all commercial sectors, including medical, hospitality, education, government, retail, office and transport hubs; ensuring complete satisfaction and the best quality and professional service for all your commercial lighting needs. We are committed to providing superior customer service and product performance.

Most of Lumetta's fixtures are made using our proprietary Lumenate®, a material designed and used exclusively for our luminaire shades. Lumenate® is antimicrobial, washable, and fade resistant. It is designed to bring out vibrant colors, hues and patterns and is fully customizable to match colors and display custom graphics. For more information: www.lumetta.com